

INDUSTRIAL IMMERSIVE WEEK

March 5-7 | Hyatt Regency West, Houston, TX

WHERE XR/3D, DIGITAL TWINS, AND

SPATIAL COMPUTING CONNECT



energAize



2024 Media Planner

Powered by
Innovate Energy



Your key connection to “Today’s Industrial Metaverse” - a rapidly growing community of industrial, energy & engineering decision makers who are scaling VR/AR/XR immersive tech, 3D, digital twin, AI, reality capture & spatial computing in their companies worldwide.

- Remote Assisted Reality / Expert / Field Services
- Training / Learning Development / Knowledge Transfer
- Virtual Design / Engineering / Construction / Reality Capture / BIM / GIS
- Data Analytics & Visualization / Digital Twins / 3D Simulations & Modeling / Spatial Computing / Edge & Cloud Computing / Spatial Immersive Visualization / Digital Asset Intelligence / RTD- Real-Time Data
- Connected & Augmented Workforce / Remote Collaboration / Immersive Collaboration/ 5G /IIoT

Your Year-Round Resource to Reach Thousands of the Hard-to-Find Buyers in Industrial, Energy & Engineering Immersive Technology

Industrial Immersive Features VR/AR/XR/3D, AI, Blockchain, IIoT, Reality Capture, Digital Twin Edge & Spatial Computing Solutions for Industrial, Energy, Engineering Markets

7K+ Audience

71+ Global Readership from 71+ Countries Worldwide

96% of Visitors Discovered New Technologies or Solutions Through Industrial XR Forum

Industries We Reach Year-Round



Oil & Gas



Wind / Solar



Refining



Engineering



A/E/C



Aerospace



Power/Utilities



Chemical/Petrochemical



Field Services/
Connected Workforce



Mining



Emergency Response



Automotive



Maritime



Nuclear



Construction



Pipelines



Transportation/Logistics



Manufacturing

Your Brand, Our Audience

This is **the largest community** of industrial, energy & engineering immersive tech leaders in the world- *Today's Industrial Metaverse*



Who We Reach

industrial
immersive tech &
spatial computing
experts

innovation, technology,
engineering,
R&D directors

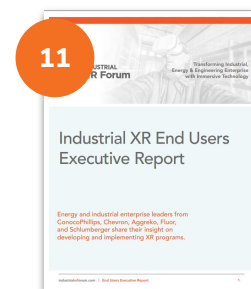
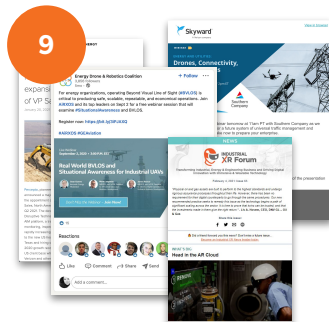
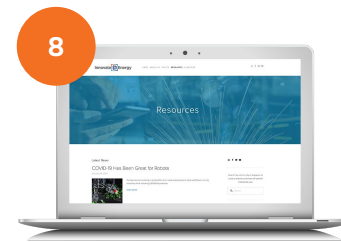
asset integrity, field
services, EH&S, ops and
maintenance managers

data, analytics, 3D,
BIM and
AI leaders

training, learning &
development specialists

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Industrial Immersive Newsletter Partnerships



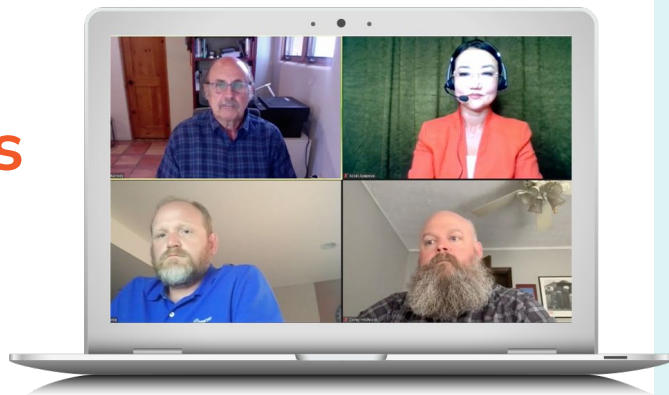
Each week, we cut straight to the news that gives our unique global audience of 7,000+ the edge they need to own the industrial, energy & engineering immersive tech, projects, and trends to help them succeed in their work and life. It's industrial, XR/3D/Twin/AI/Reality Capture tech, and project news served fresh and ready for action!

We uniquely work with our newsletter partners to write native ads that promote your brand with our writer's style and your message to drive maximum exposure, leads, and connection to our community

- **Partner Position** - \$600 per issue (includes both title logo and top spot for native ad-image and 100 words with a link to your landing page)
- **Spotlight Position** - \$400 per issue (includes second position for 50-word native ad & link to your landing page)
- **What's Next Position** - \$200 (includes 5-10 word snippet on your tech, service, webinar, event or white paper with link to your landing page)

* *Discounts for multi-issue partnerships*

Custom Webinars



Build a webinar with us, and we will promote via:

- 2x emails to the entire Industrial Immersive community
- Inclusion in the Resources section of our website
- Promotion on digital channels:
 - ◆ Newsroom (e-newsletter)
 - ◆ Industrial Immersive social channels

You will receive a list of all of the leads generated from the webinar registrations, both those who attend and those who register to view the webinar for the following 12 months.

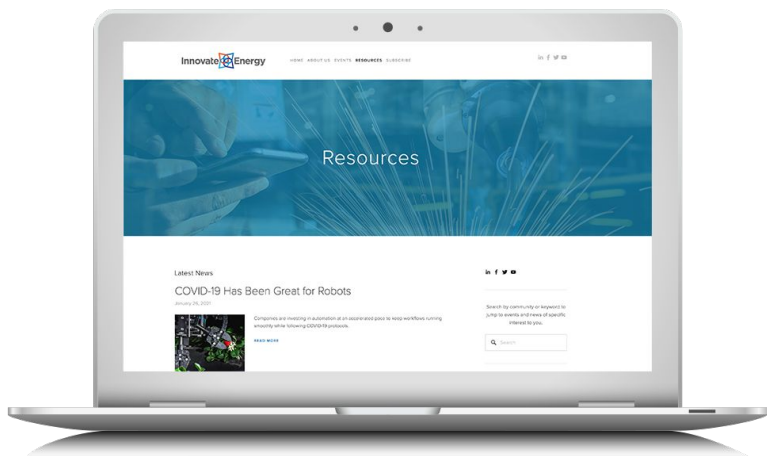
We will:

- + Build the landing page
- + Build and manage registration
- + Host the webinar (both live and on-demand)

Our editors write a post-webinar custom-content recap article, including unanswered questions. It can include additional links to any company videos, and it also promotes on-demand viewing of your webinar.

\$7,500 per webinar

Custom Media Content



Share your expertise with the Industrial Immersive community via a custom content piece. It can take the form of an interview, article, series, or a combination of elements may be incorporated.

- Build Brand Awareness & Establish Expertise with Use Cases
- Demonstrate ROI through Customer Success Stories
- Highlight Specific Technology or Application
- Share your Company's Story or Major Updates

Our team will work with you to tell your story in a way that is especially relevant and is sure to explain and explore the kind of value you're able to create.

**Featured
Interview**

**Featured
Article**

**Video
Interview**

*Custom Pricing and Packages available

Content Promo Packages

Extend your reach and expand your network with a content promo package focused on our hard-to-reach industrial, energy & engineering unmanned community. Leverage the trust and respect of the Industrial Immersive community to share your event, white paper, tech update, use case or message.

30 DAYS \$2500

60 DAYS \$5000

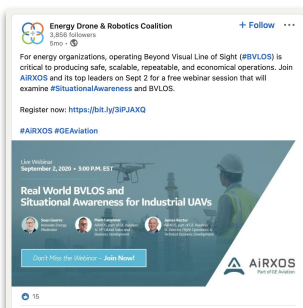
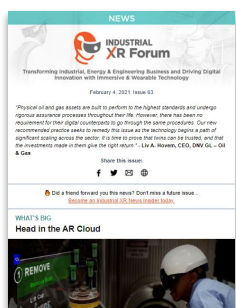
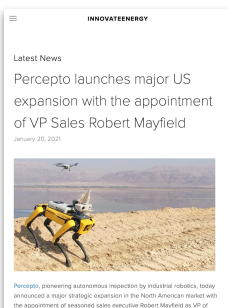
90 DAYS \$7500

Update your buyers, establish your business as a thought-leader, and increase brand awareness, all while filling your pipeline with quality leads.

- ➔ Reach a highly focused audience and drive leads with a one to three month campaign.
- ➔ Our content team connects directly to your landing page.

Promotion Each 30 days includes:

- + Inclusion in Resources section of website
- + 2x placements in the weekly newsletter
- + 3x social posts on LI, FB, Twitter
- + A partner content roundup email



Targeted Emails



This is a limited opportunity* to directly reach our audience, the largest group of energy and industrial immersive tech leaders in the world.

\$2,500 per email
(Limited opportunity!*)

*Opportunities are very limited, and available on a first come, first served basis. Messages must be of value to our audience.

Promote your whitepaper, webinar or e-book to them today.

The screenshot shows an email header for a webinar. At the top left is the Percepto logo. The main header text reads: "Live Webinar | June 18, 2020 | 11:00 AM EST". Below this is the webinar title: "Boosting Energy Production With Autonomous Drones: The Future Is Here!". A green button says "Join the Webinar". Three speakers are listed with their photos and titles: Grant Guillot (Partner, Adams and Reese LLP), Ariel Avitan (Co-Founder & CCO, Percepto), and Sean Guerre (Executive Director, Energy Drone & Robotics Coalition). The body of the email starts with "Hi — It's your **last chance** to join me, Adams and Reese LLP Partner Grant Guillot, and Percepto Co-Founder & CCO Ariel Avitan to discuss:". It follows with a bulleted list of topics: "The issues and challenges facing the energy industry", "The trends and advantages of using drones and automation", "Regulatory developments", and "Specific use cases that demonstrate the ROI of autonomous drones". Below the list, it states: "This webinar is **tomorrow, June 18 at 11am EST / 10am CST.**". The next line says: "It's time to [reserve your free place](#) to learn all you need to know about unlocking the full potential of energy sites with autonomous drones." At the bottom of the email content is a dark blue button that says "Register Now". Below the button are social media icons for Facebook, LinkedIn, Twitter, a globe, and YouTube. At the very bottom of the email, it says: "InnovateEnergy, 12335 Kingsride Lane #420, Houston, TX 77024, USA" and includes links for "Unsubscribe" and "Manage preferences".

Would you like to share a specific message with our entire 7,000+ global targeted community:

Industrial Immersive Tech & Spatial Computing Experts

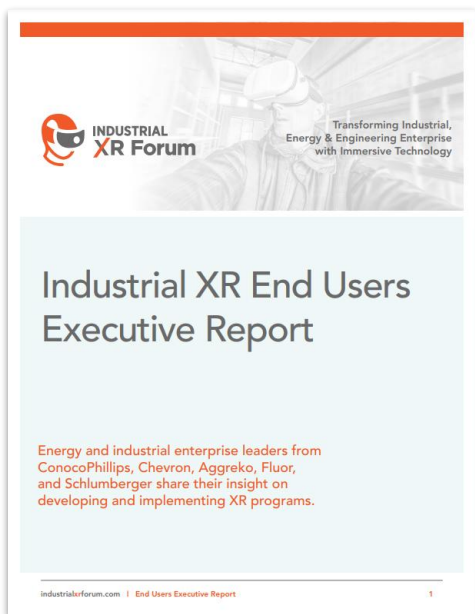
Innovation, Technology, Engineering, R&D Directors

Asset Integrity, Field Services, EH&S, Ops and Maintenance Managers

Data, Analytics, 3D, BIM and Data ML/AI Leaders

Training, Learning & Development

Market Report Sponsorships



We have developed a series of market sector reports planned year-round covering the hottest topics and need-to-know trends. These reports are consistently downloaded as they offer behind the scenes intel directly from immersive tech leaders.

You can leverage our community and be one of the Sponsors for a report that has been pre-developed by our content team, and be seen as a valuable information resource.

We will:

- + Build the landing page
- + Promote via email, on our website, on social media and in the newsletter.

This is gated content, and you will receive all leads from the downloads.

Premier Sponsors
\$5,000

Includes an executive Q&A Full page

Signature Sponsors
\$2,500

Includes a SME quote

Interested in reaching the immersive tech/digital twin/AI & spatial computing leaders in the industrial / energy / engineering sector ?

Reserve Your Media Partnerships Now!

Connect with us today to discuss!

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Julien Dupont:

juliend@innovateenergynow.com

or 505-401-6739

Managing Director

Sean Guerre:

seang@innovateenergynow.com

or 713-443-0020

<https://industrialimmersive.com/>